

1. Why should I attend?

The 2022 ZwickRoell Grand Opening & North American Testing Forum is your opportunity to demo state-of-the-art ZwickRoell testing equipment while learning from industry experts, via our own in-house gurus as well as from guest lectures. We'll also be offering the opportunity to see a "sneak peek" of testXpert III, and to discuss your business' testing challenges with us, one-on-one. You'll also be able to celebrate the opening of our new North American HQ with us, with guided tours as well as food and beverages (including beer!), provided throughout.

2. Where does the Grand Opening and Testing Forum take place?

The event will take place at our new North American Center of Excellence in Materials Testing, located in Kennesaw, Georgia (roughly 25 miles from Atlanta).



1009 Market Center Drive NW
Kennesaw, GA 30144

3. When will the event take place?

The Grand Opening and Testing Forum will begin on Monday, at 12:00 PM, July 25, 2022, and end on Wednesday, July 27, at 1:00 PM. Please refer to the below schedule for timing specific activities, and note that you may choose which days to attend:

Monday, July 25: Grand opening, lectures, live demos, and guided tours

Tuesday, July 26: Lectures, live demos, and guided tours

Wednesday, July 27: TestXpert III sneak-peek, 1-1 consultations

4. How do I register?



Please register by navigating to the following URL using your web browser: bit.ly/zr-grand-opening. You may also RSVP by scanning the QR Code on the left side of the page. Please ensure that each member of your team who will attend is separately registered. For assistance in registering, please reach out to us via email at info.us@zwickroell.com.

5. Is there any cost to attend?

There is no cost to attend the event. Please note that you and your party will be responsible for travel and hotel accommodations. Please see below for our lodging and transportation recommendations.

6. What sort of lectures will take place?

Lectures will cover a variety of topics, including automation, plastics and composites testing, medical and pharmaceutical testing, and more. We will announce a specific schedule soon.

7. Where can I park?

Parking is available within walking distance to our headquarters, as well as on-site. We will be available to help direct you and your team to our facility.

8. What are my options for travel and accommodations?

Hartsfield-Jackson is the closest major airport, located 40 minutes from our preferred hotels. We recommend booking an Uber or Lyft for ground transportation. If you would prefer to book a ride in advance, Atlanta Checker Cab services both Atlanta and Kennesaw. Please see atl.com for more information on Hartsfield-Jackson, including terminal maps. For hotels, there are a variety of local options. We recommend the Hilton Garden Inn, Marriott, or Holiday Inn. Please see below for more details.

Hilton Garden Inn

Address: 895 Cobb Place Blvd NW, Kennesaw, GA 30144

Phone: (678)-322-1140

Courtyard by Marriott

Address: 540 Greers Chapel Dr NW, Kennesaw, GA 30144

Phone: (770)-635-4700

Hampton Inn

Address: 871 Cobb PI Blvd NW, Kennesaw, GA 30144

Phone: (770)-426-0017

9. Is there a dress code for the event?

Business casual-wear is appropriate. Note that temperatures in Georgia can reach upwards of 90 degrees fahrenheit during July, so please dress accordingly.

10. I still have more questions. Who can I speak with?

Please reach out to us via email, at info.us@zwickroell.com, for any questions relating to the upcoming event, or your registration.

